

Christine B. Johnson, Ed.D

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• Education

- Ed.D, Instructional Systems Technology, Indiana University- Bloomington, July, 2005
- M. S. Instructional Systems Technology, Indiana University-Bloomington, May, 1999
- M. A. Education, Major in Communication, Northern Michigan University, May, 1975
- B. S. Speech and Theater, Northern Michigan University, May, 1972
- Additional Advanced Development
 - Temple University, Philadelphia, Pa. Post Masters, Communication
 - University of Wisconsin, Whitewater, WI. Workforce learning
 - Northern Michigan University, Art and Design and Education
 - Systems Conversations (3 years) ISSI-Asilomar

• Professional Experience

Project and Instructional Evaluator

University of Wisconsin-Madison May 2005-2009

Evaluate the partnership, communication, as well as outcomes (including product quality) of large Federal Grant involving University of Wisconsin, MIT and Harvard) by observations, interviews and communication evaluation of all concerned. I watch the responsiveness of all partners to each other, develop tools for evaluation and supply formative evaluations to assist future progress.

Instructional Evaluator and Facilitator- Designer

Miami University-Hamilton June/July 2004 to 2008

Pedagogical facilitator (05/06/07) and evaluator (04) for Department of Education, Teaching American History grant for a professional Development week-long Institute provided for practicing K-12 teachers. Major focus was the instructional strategies used to facilitate learning a new way to teach. Year 2005 role was expanded to curriculum development, newsletter creation and facilitation of the institute.

Curriculum Developer and Project Manager

Think ^{TV} 16, WPTD, PBS in Dayton, October, 2001-April, 2005

Led design effort to develop systematic intervention for schools in Montgomery County in response to Ohio Graduation Test, designed trainer of trainer package for statewide digital classroom efforts, organized National Teacher Training Institute which provides technology modeling of primarily technology support for instruction. Trained local Master Teachers and supervised development of lessons for modeling. Prepared professional development institutes to train teachers. Worked collaboratively with other designers to help create accessible instructional systems, including distance learning (websites) that garner student motivation as well as heighten cognitive skills. Conduct appropriate outreach of PBS educational activities.

Instructional Design-Consultant Adjunct Professor

Wright State University, School of Education, September, 2,000 - March, 2,001
Wright State University, Continuing Education, March 2002-May, 2005

Instructed "Teaching Skills" to undergraduate education majors (ED 327). The course content addressed the design of instruction and integration of technologies into quality instruction. The curriculum was modified to adhere to constructivist philosophy and establishment of learning environments within the systemic complexity of the classroom of today. Assisted Education Faculty with instructional technology supports. Taught Master level course on instructional strategies with media (EDT 870).

Assistant Director, Corporate Applications of Videoconferencing

Worldwide Communications (W2Com), Dayton, Ohio, June 1999 - July 2000

Designed and developed the corporate offerings of W2Com, which addressed both synchronous and asynchronous technologies. Initially served as a consultant responsible for the design and development of course management training. This course was designed for both K-12 and higher education environments and included five (5) instructional videos. Acted as project manager and developed and delivered the trainer-of -trainers for the course. Developed the application offerings, set pricing and developed promotional tools for the sales force.

Assistant Instructor/Graduate Assistant/Research Assistant

Indiana University, School of Education, 1996-00

- Assisted instruction of graduate level course on consulting practice
- Provided support of team building and communication instruction for 1st semester, graduate students in IST (R521/22)
- Facilitated and designed the instruction of two (2) undergraduate courses, (1) Use of Video in the Classroom (2) Applications of Multi-media
- Designed and managed distant learning summer workshop for the Center for Educational Excellence which provided Professional Development for corporate and educational personnel
- Served as research assistant for a study in the use of virtual reality (VR) in situated learning
- Taught course for pre-service teachers on ethical and legal concerns in education.
- Designed and project managed a curriculum tool for use by IST faculty and students, "Systems Thinking: Application in Design" (departmental Kemp award)
- Acted as research assistant in analysis of existing pedagogical patterns for proposed Informatics degree
- Supervised undergraduates in field placements for elementary education

Instructional Design Consultant

Alive! Learning Connections (formerly, Arts Alive and Associates for Communication Training) self employed, 1981 – Present

- Designed and instructed distance learning problem-solving course using interactive two-way video, web-base instruction and e-mail for practicing teachers and for High School students. This course used authentic practitioners for assessment and required that end-users be involved through the design process.

Christine Johnson
Vita
Page 3

- Conducted educational professional development on increasing classroom interactions. Taught Workshops for Calvin College, Saginaw Valley I.S.D., and Northern Michigan University and Michigan Technological University faculties.
- Conducted communication and facilitated strategic planning for both educational institutions and businesses.

Educational Consultant

Science and Math, Gifted and Talented, School-to Work, Design, Arts
Marquette-Alger Intermediate School District, 1991-96
Marquette, Michigan

- Primary role was to facilitate educators in helping students realize their creative and intellectual talents. I designed programs, wrote grants, administered, evaluated and developed public relations strategies for a variety of educational content areas. Produced and wrote educational videos on arts education, design, education, school-to-work. And hosted and directed an educational series on "school-to-work" activities for the local cable network.
- Facilitated communication between local and regional school districts for the state on arts programming. Wrote proposals for funding of professional development and direct services. Instituted Arts Advisory Committee and worked with local university and community arts agencies. Gained new funding for all programs in excess of \$350,000 from diverse educational, art specific and private sources. Included programming in multi-cultural arts and design/entrepreneurial education.

Lecturer/Department Member

Department of Communication Arts, 1981 - 1986
University of Wisconsin-Waukesha Campus

- Designed and instructed students in interpersonal communication and public speaking. Courses included value clarification, conflict resolution, non-verbal communication, assertiveness, and speech construction and presentation.
- Served on faculty committees on the department and campus level. Assisted in preparation of a concept paper on inclusion of writing and use of public speaking across disciplines.

Communication Specialist

Philadelphia Allied Action Commission, 1975 - 1978
City of Philadelphia, Pa.

Developed and directed public relations and promotion program to achieve maximum communication by creating target material for specific services and regions. Wrote and planned pamphlets, brochures, news releases, and organized displays and community activities.

Graduate Assistant/Competitive Speaking Coach

Northern Michigan University, 1974 - 1975
Marquette, Michigan

Managed competitive speaking team of 40 undergraduates. Conducted seminars for Social Work Department in Community Organizing.

• **Workshops Designed and Presented**

Internet: Usage and Design	Making Interactions Happen at a Distance
Design for Collaboration	Learning Instruction
Pattern Language: Possibilities	Transmitting Ideas Across Cultures
Grant writing	Understanding Culture through Music
Design/entrepreneurial Education	Public Relations for schools
Core curriculum and the Arts	Poetry Slams for the classroom
Non-verbal communication	Gender specific comm. problems
Public speaking	Problem solving
Networking/A Small Business Must	Goal Setting
Beyond the Handshake	Group Building
Empowering Your Tongue	Small Group Facilitating
Developing Teachers/Trainers	Public Relations for Non-profits
Interpersonal Communication	Motivating People
Confrontation/Conflict Resolution	Employee/Employer Relations
Listening	Arts Integration
Use of Visual Arts for Teaching Thinking Teaching social studies through Drama	

• **Publications:**

- Johnson, C.B. and Squire, K.D. (2003) "Using interactive television to enhance authenticity in K-12 REALs: two case studies", Int. J. Continuing Engineering Education and Lifelong Learning, Vol.13, Nos.5/6,pp.454-470
- Squire, K.D. and Johnson, C (2000). The Role of Interactive Television in development of novices in communities of practice. Educational Technology Research and Development, 48(1). (pp. 23-43). (Name article of the Year 2000 by AECT)
- Johnson, C., (1998). What Instructional Design can learn from Arts Education concerning the Affective Domain, Educational Technology, November 1998.
- Barab, S. A. Hay, K., Squire, K.D. Barnett, M., Schmidt, R., Karrigan, K. & Johnson, C. B., (2000) Virtual Solar System Project: Developing Scientific Understandings Through Model Building. Journal of Science Education and Technology, 9 (1). (pp.7-25).
- "Transcension: Reality and Change", December, 1993 (collection of original poems)
- "On The Circuit", December, 1994 (collection of original poems)

Christine Johnson
Vita
Page 5

"Thrive Not Merely Survive", February, 1994,"Artist Column", Spring, 1993
"Chautauqua", fall, 1989

- **Recent Presentations:**

- Digital Learning (SchoolNet,2004)
- Action surrounds the Media (Cable in the Classroom,2004), (SOITA,2003)
- Association for Education and Communication Technology Convention, (2001). Are we Really Creating Designers?
- Association for Education and Communication Technology Convention, (2000). Creativity and Instructional Designed, panel formation and facilitation
- Association for Education and Communication Technology Convention, (1999). Developing Communities of Practice through New Technologies.
- Association for Education and Communication Technology Convention, (1998). Individual Learners: Distance Learning Consideration
- Association for Education and Communication Technology Convention, (1997). Problem solving Instruction via DL Technology
- Instructional design for organization and business: Center for Educational Communication
- Design for Distance Learning and the Elementary Classroom-Ci2I
- Pattern Language (Christopher Alexander), Applications in Instructional Design
- Michigan Technological University Faculty: " Connections"
- Central Indiana Technology Seminar: K-12 Design
- Upper Midwest Faculty: Instruction through Technology

- **Instructional materials designed:**

- **Multi-media:**

- Systems Thinking: Application in Design (CD-ROM, Beta release),

- **Videos:**

- School-to-work
 - Share, Learn, Create: Distance Learning and multimedia in education.
 - Creating Their Future
 - Design Education
 - Course Management: Critical Factors 5 video series

- **Audio**

- Getting Rid of Language that Victimizes

- **Audio CD (Non-instructional):**

- "On the Circuit"

- **Performances:**

- Exhibitor and performer, "Community Voices", October, 2000
 - "Indyquette: Connections", August 1997
 - "On the Circuit" multimedia presentation, Feb. 1996
 - "Celebrate Marquette" performance, The Pub, August, 1996
 - "Poetry de'Cappuchino" - one woman show, Koffee Haus, 1994
 - "Rebirth", Oasis Gallery, August, 1995

Christine Johnson

Vita

Page 6

- Exhibitor - 1993 U.P. Women's Art
 - Race Unity Day, June, 1993
 - Inspiration from Inspiration - April 14, 1994
 - Visual and Performance Art
 - Port-A-Jam - V, VI, VII, VIII - 1993-95
 - Dickinson Arts Council - March, 1994
 - LSAA, May, 1994
 - Michigan All-Things Considered - December 25, 1991
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- **Awards:**
 - 1999 Design and Development Intern for National Conference of the Association for Educational and Communication Technology
 - Kemp Outstanding IST student, Indiana University, 1998
 - International Enhancement Fellowship, Indiana University, Spring, 1999
 - Research fellowship from the Center for Educational Communications, 1998.
 - 1993 Recipient of the Michigan Education Association "Herman W. Coleman" Human Relations Award
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- **Service leadership activities and Organizations**
 - Member: AECT
 - Former member of MACAL,MAAE, NAEA, MACAA, NAEA, MAEA, Phi Delta Kappa ,SPI, ISI
 - Center for Educational Excellence - Forum, Chair of Knowledge Management Session
 - Co-Chairperson, Human Relations "Harmony" Task Force
 - Board Member, Lake Superior Art Association, Glacier Glide, Pebble Corner
 - Girls Math/Science Conference Director
 - Former Board Member, Michigan Association of Community Arts Organizations
 - Former Board Member, Arts & Culture Committee, City of Marquette
 - Former member of MACAL,MAAE, NAEA, MACAA, NAEA, MAEA, Phi Delta Kappa
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- **References:**
 - Dr. Thomas Schwen
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